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FOR IMMEDIATE RELEASE

**EARLY CHILDHOOD LITERACY FESTIVAL ON THE LAKE FEATURES KATHY POELKER,
EDUCATOR & CHILDREN'S RECORDING ARTIST**

Early Childhood Teachers Learn the Powerful Connections of Music, Movement, Language & Literacy from Children's Author and Recording Artist Kathy Poelker of Look At Me Productions

Teachers will spend an unforgettable day of learning and musical fun with Kathy Poelker of Look At Me Productions on Friday, August 1st at the 2008 Annual Early Childhood Literacy Festival On the Lake held at Concordia University, Mequon, WI. Co-sponsored by Concordia University Wisconsin and The Early Childhood Committee of the South Wisconsin District, this annual event attracts teachers and other professionals from throughout the Milwaukee area and beyond.

Kathy Poelker's keynote presentation, "Amazing Musical Moments!" will feature songs, movement ideas, drama activities, and simple dances that help young children learn and develop. Kathy will share all the important reasons for using music and movement in early childhood programs and classrooms. Kathy will provide powerful learning strategies and outcomes for each and every one of her original songs, dances, music games, and drama activities written and recorded for young children, ages birth to 8. Kathy Poelker will set teachers' feet a dancing and provide a conference day of musical fun that empowers children and teachers alike. Teachers themselves will participate in activities that children truly appreciate and love! Great educational FUN awaits all who attend!

Kathy Poelker, early childhood music specialist and consultant, has been reaching and teaching audiences throughout the United States and internationally for more than 25 years. From New York to New Zealand, Puerto Rico to Hawaii, Kathy's presentations offer a popular mix of brain research theory and practice that can't be beat! Kathy Poelker has written and recorded over 150 songs for young learners, and developed more than 60 products for early childhood. Teachers may take an "Astronauts' Adventure", work on counting skills as they "Count the Stars With Me" , or have loads of fun with "At the Firehouse" musical drama! Maybe they'll dance the "Chinese Fan Dance" or do the "Patschen Polka," but you can be sure Kathy will leave her joy of learning and motivational spirit with her audience.

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If you'd like more information on this topic, or to schedule an interview with Kathy Poelker, please call John Kokat at 800-301-5665 or email kathy@lookatmeproductions.com.